

# STARTUP IDEA CHALLENGE

CALLING ALL STUDENTS,  
ASPIRING ENTREPRENEURS  
& STARTUPS OF J&K!

Your Ideas Could Win ₹1  
Lakh!

## Top Prizes

- 1st - ₹1,00,000
- 2<sup>nd</sup> - ₹70,000
- 3<sup>rd</sup> - ₹30,000



Plus : Bootcamps | Mentorship | Pitch Events |  
Recognition

We're Reaching You Soon!

Colleges  Innovation cells  
 Schools  Universities

This isn't just a competition, it's a platform  
to turn your ideas into startups.

Registration Deadline  
**28<sup>th</sup> AUGUST, 2025**

**APPLY NOW**



**JOIN IN**

If your idea solves a problem, creates  
impact, or just makes life easier

For any query :

 +91-9596050988

 [jkediciibm@gmail.com](mailto:jkediciibm@gmail.com)

**PARTNERS**



[www.startupjk.com](http://www.startupjk.com)



JAMMU & KASHMIR  
ENTREPRENEURSHIP DEVELOPMENT INSTITUTE

Startup JK

# Startup Idea Challenge

Dreaming of a startup? Have a breakthrough idea?

REGISTER NOW TO FUEL  
YOUR LAUNCHPAD !

## Prizes & Awards



### Prizes

- 1 1st Prize - ₹1,00,000
- 2 2nd Prize - ₹70,000
- 3 3rd Prize - ₹30,000



Registrations closing on  
28<sup>th</sup> of August, 2025



### Awards

Special Awards (₹25,000 each)

- 2 Women Innovators
- 2 Sustainability Stars
- 2 Rural Impact Champions



CALL US NOW

+91-7006714776



VISIT OUR WEBSITE

[www.startupjk.com](http://www.startupjk.com)

## PARTNERS

J&K Bank  
Serving to Empower

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StartupJK



Registration closes on:

**28<sup>th</sup> of August, 2025**



**SCAN HERE**

**REGISTER  
YOUR  
idea  
NOW!**

**Contact Us**

+91-7006704296  
+91-7006504038



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**PARTNERS**



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# Startup IDEA CHALLENGE

## BIGGEST IDEA CHALLENGE IN J&K!

**Open to ALL**

Students, Professionals,  
Innovators, Changemakers

**Any idea**

Tech, Non-Tech, For-  
Profit, or Impact-Based

**Across J&K**

District-wide  
outreach across J&K

**No startup  
required**

Just a real, Powerful  
idea!





• StartupJK

JKEDI

Jammu & Kashmir Entrepreneurship Development Institute

# Startup Idea Challenge

**J&K's BIGGEST EVER IDEA CHALLENGE IS HERE!**

Have an idea that can change lives or solve a real problem? This is your moment. We're launching Jammu & Kashmir's largest Idea Challenge across all 20 districts!

Whether you're a student, innovator, dreamer, or changemaker — this is your chance to shine.

*Open to: Everyone with a solid idea — tech or no-tech, social or commercial*

**Contact us:**

+91-7006704296



**Register Now**

**More Info:**

[www.startupjk.com](http://www.startupjk.com)

**WIN UP TO ₹1 LAKH**

**INVESTOR ACCESS**

**BOOTCAMPS**

**MENTORSHIP**

Registration Deadline  
**28<sup>th</sup> AUGUST, 2025**

**PARTNERS**

